

# 1. MY INFORMATION Please provide your home address information.



United Way of Berks County  
25 N 2nd St, Ste 101  
Reading PA 19601  
610-685-4550



[www.uwberks.org](http://www.uwberks.org)  
GENERAL 24

UWBC ID \_\_\_\_\_ PREFIX \_\_\_\_\_ FIRST NAME \_\_\_\_\_ MI \_\_\_\_\_ LAST NAME \_\_\_\_\_  
 HOME ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_  
 TELEPHONE  H  W  M HOME E-MAIL ADDRESS \_\_\_\_\_  
 EMPLOYER \_\_\_\_\_ EMPLOYEE ID NUMBER \_\_\_\_\_

## The IMPACT of your 2024 Gift!



At age 99, Edward is a proud WWII Navy Veteran who received more than a dozen medals and commendations for saving his ship, the USS Saufley, when it was attacked. Edward, an American hero, is also a Meals on Wheels recipient, thanks to your support of the United Way funded program. Since the death of his wife of 71 years, he lives independently in his own home. The meals provide Edward with daily nutrition and the support he needs to stay healthy. His daughter-in-law, Cheryl, is thankful for Meals on Wheels. "It has been a blessing for him and our family. The volunteers who deliver the meals provide peace of mind by checking on him each day." Your United Way support provides nourishing weekday meals to more than 630 seniors each week throughout Berks County.

## 2. MY GIFT

### EASY PAYROLL DEDUCTION

My total annual gift \$ \_\_\_\_\_

I want to contribute the following amount each pay period:

- \$20  \$10  \$6  
 \$5  \$4  Other \_\_\_\_\_

I am paid:

- Weekly (52 pays)  Bi-Weekly (26 pays)  
 Semi-Monthly (24 pays)  Monthly (12 pays)

### DIRECT GIFT

My total annual gift \$ \_\_\_\_\_

- Cash  
 Personal check enclosed, payable to:  
**United Way of Berks County**

Check # \_\_\_\_\_ Date \_\_\_\_\_  
 A check payment authorizes us to make a one-time electronic funds transfer or to process the payment as a check transaction.

- Bill at Home - a minimum gift of \$25.00 is required.  
 (home address required in Section 1)

### Did you know...

Your gift of \$1,000 or more qualifies you to join **Leaders United** - a powerful network of more than 1,250 individuals committed to improving lives in Berks County.

## 3. MY SIGNATURE

REQUIRED

**Changing lives...  
It Starts With U!**

**Give to Community Wide Care and your dollars are directed to where they are needed most.**

Please note Designations are not required.

I want my gift\* given to the following UWBC agency partner: \_\_\_\_\_ agency/code \_\_\_\_\_ agency/code

I DO NOT want my gift\* given to the following UWBC agency partner: \_\_\_\_\_ agency/code

Share my gift\* equally between United Way of Berks County and United Way of \_\_\_\_\_ Designate my full gift\* to United Way of \_\_\_\_\_

\* A minimum gift of \$25.00 is required to designate your gift.D

**Please do not acknowledge my designation with a letter from the designated agency or other United Way.**

If United Way has questions about your designation you will be contacted in writing. If you cannot be contacted and/or do not respond, United Way of Berks County will direct your gift to the Community Wide Care Fund. Donor contact information and pledge amounts are shared with agency partners and/or other United Ways if the donor requests a designation. Privacy Statement on back.

**Please do not include me in the incentive drawings.**

# United Way Partners

- 12. American Cancer Society
- 13. American Red Cross PA Rivers Chapter
- 5. Berks Coalition to End Homelessness
- 41. Berks Encore
- 16. Big Brothers/Big Sisters of Berks County
- 17. Birdsboro Community Memorial Center
- 11. Boyertown Area Multi-Service
- 19. Catholic Charities: Diocese of Allentown
- 42. Centro Hispano Daniel Torres, Inc.
- 6. Co-County Wellness Services
- 23. Communities In Schools of Eastern Pennsylvania
- 37. Connections Work
- 25. Easterseals Eastern Pennsylvania
- 26. Family Guidance Center
- 24. Family Promise of Berks County
- 27. Friend, Inc. Community Services
- 28. Girl Scouts of Eastern Pennsylvania
- 33. Greater Reading Mental Health Alliance
- 9. Habitat for Humanity of Berks County
- 18. Hawk Mountain Council: Boy Scouts of America
- 31. Jewish Family Service  
A program of the Jewish Federation of Reading
- 32. Literacy Council of Reading-Berks
- 21. MidPenn Legal Services
- 34. New Journey Community Outreach, Inc.
- 35. Olivet Boys & Girls Club of Rdg. & Berks Co.  
8. Opportunity House
- 45. Safe Berks
- 14. Street Medicine, A Program of the Reading Hospital
- 39. The Salvation Army: Reading Corps
- 40. The Salvation Army: Service Extension Unit
- 43. Threshold Rehabilitation Services, Inc.
- 15. Tower Health at Home - Berks
- 46. YMCA of Reading & Berks County

- Surrounding United Ways\*
- 83. Schuylkill United Way
  - 84. United Way of Boyertown
  - 81. United Way of Chester County
  - 85. United Way of Lancaster County
  - 86. United Way of Lebanon County
  - 87. United Way of the Greater Lehigh Valley

\* Designations made outside Berks County can be made to a specific United Way - NOT a specific agency. Please list the specific United Way on the front of this form and provide the city and state where it is located.



Over **56,800 individuals** received a meal while in crisis through a United Way funded program. **TOGETHER**, we provide help and hope.



United Way partners with Reading School District to deliver the **Read Alliance** program at 6 elementary schools. During the 2023/24 school year, 81% of the students achieved at least 1 year of reading growth. High school students serving as tutors gain valuable leadership and job skills through the experience.

## FREE INFORMATION & REFERRAL

# DIAL 211

24 hours a day  
7 days a week



Berks Countians contacted 211 nearly **18,000 times** to get help and get connected to community resources.

The official registration and financial information of the United Way of Berks County (UWBC) may be obtained from the Pennsylvania Department of State by calling toll free 800-732-0999. Registration does not imply endorsement. If designating your gift outside of the community an administrative processing and uncollectible fee will be charged. If you have questions regarding this form please contact UWBC at 25 North 2nd Street, Suite 101, Reading, Pennsylvania 19601, or call 610-685-4555. Contributions support health and human service needs in the year 2025.

UWBC may use your email address to confirm your pledge or event registration or to notify you of UWBC activities and information that we feel may be interesting and useful to you. Your contact information, including email address and demographic information, may be provided to an outside vendor for the sole purpose of executing marketing activities on behalf of UWBC. To view our full Privacy Policy, visit [uwberks.org/privacy-policy](http://uwberks.org/privacy-policy).

UWBC did not provide any goods or services in return for this contribution unless you entered the incentive programs. Your contribution may be tax deductible to the extent it exceeds the minimum giving levels for eligibility by your participation in the UWBC incentive programs. For actual tax implications please consult your tax advisor. UWBC will send you a charitable contribution receipt for all donations of \$250 or more. **Please keep a copy of this form for tax purposes.**

# GIVE ... WIN BIG!

\$5.00 per week, \$260 per year, qualifies you for a chance to win a new car!

**Multiply your chances to WIN!**

\$6.00 per week, \$312 a year, or more, qualifies you for **TWO** chances to win a new car!

Brand new Toyota AWD Corolla Cross generously provided by **Kelly Auto Group** and the 2024 Live United Partners!

## AAA Travel Certificate

valued at \$2,000 to plan the trip of your choice!

\$1,500 Gas gift card courtesy of **Rhoads Energy!**

Two (2) \$500 Boscov's gift cards courtesy of **Boscov's Department Store, LLC!**

\$4.00 per week, \$208 per year, or more, qualifies you to win one of these great prizes...

3-Minute Shopping Spree at **Redner's Fresh Market, Wyomissing!**

\$500 Visa gift card provided by **VISIONS Federal Credit Union!**

A pink wheelbarrow filled with "Berks Best" items valued at \$1,000 courtesy of **Brentwood Industries!**

\$2.00 per week, \$104 per year, or more, qualifies you to win one of these great prizes...

Your choice of a home or lifestyle item from **TSC** valued at \$575!

Incentives are non-transferable and have no cash value. Consult eligibility rules for tax implications. **Pledge forms must be received by 5:00 p.m., November 13, 2024 to qualify for the incentive drawings.**