

2023/24
ANNUAL REPORT







DOING RIGHT.

RIGHT HERE. it starts with U





A MESSAGE FROM UNITED WAY LEADERSHIP

United Way of Berks County

Dear Friends,

Your support and generosity are at the heart of everything we do. Together, we are changing lives and taking care of the place we live, raise our families, and work. We are proud to invest in more than 80 programs helping our neighbors when they need it most. Every dollar invested, program delivered, volunteer recruited and trained...It all starts with U! We are excited to share how we are making a difference through the 2023/24 Annual Report.

First grade is a vital time for literacy and reading development. United Way delivers **Read Alliance,** in partnership with Reading School District, to achieve measurable progress in reading skills with first and second grade students. Most students gain a year's growth in reading during the fifteen-week program. The trained teen leaders (high school students) value the paid work experience and gain leadership and job skills. Learn more about the program on page 4 and how Dylan, a first grader, found his love of reading and is on the path to academic success thanks to generous supporters like you.

Our community and our economy rely on a dependable and skilled workforce. With your support, United Way invests in **workforce development programs** to create employment pathways. Our partnerships with organizations like Tec Centro Berks help individuals build career opportunities and financial stability. Turn to page 5 to view a video about this work

Our community's future is bright as we prepare the next generation of community leaders through our **Blueprint for Leadership and Leadership Berks programs.** More detail on the programs' developmental and leadership experiences is found on page 18.

Investing in crucial programs delivered by our agency partners, along with our grant investments, help children, families and older adults across Berks County by driving school success, better job opportunities, financial stability and better health. These are the things that transform lives.

As you read this report, please know it is YOUR caring, compassion and generosity that provides help, hope and opportunity to Berks Countians. Your commitment inspires us every day.

With gratitude,



Scott Rehr 2023 Board Chair



Joni Naugle 2024 Board Chair



Tammy White President



John and Karen Arnold 2023 Campaign Co-Chairs John and Karen Arnold led the 2023 United Way Campaign with the support of many dedicated volunteers, along with the commitment of Loaned Campaign Specialists, Campaign Cabinet, Tocqueville Cabinet, Company Coordinators and many more. The Arnolds secured several Challenge Match sponsors to promote leadership giving and then doubled the amount through their personal and generous gift. We are grateful to the community for providing an incredible amount of support to the campaign by raising more than \$11 million. This amazing generosity will help more than 190,000 Berks Countians in the upcoming year.



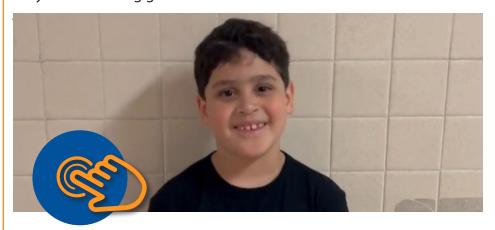
EXPANDING IMPACT:POWERED BY PHILANTHROPIST MACKENZIE SCOTT

At the end of 2020, United Way of Berks County was awarded \$10,000,000 from MacKenzie Scott. In fulfilling the intent of the contribution, United Way has been directing the funds to support expanded programming in education, health and workforce development. We are pleased to share an update on the impact these funds are having in our community.

EDUCATION: United Way of Berks County's Ready.Set. READ! initiative is focused on kindergarten readiness, early elementary grade-level reading proficiency, and high quality child care in the city of Reading.

readiness by increasing the number of high quality, STAR 4, childcare centers in Reading. United Way provides coaching, modeling, and professional development for childcare educators. Since 2017, United Way, in partnership with Reading Area Community College, has supported the professional development of over 100 childcare educators. To date, 68% of the educators who completed college courses have earned a professional early learning educator credential. 72% of the educators remain at their childcare centers, in an industry with a 30% turnover rate. Over time, United Way has helped 7 childcare centers achieve a STAR 4 Rating; up from a total of 2 in Reading in 2017 - exposing thousands of more children to high quality learning and kindergarten preparedness.

• Read Alliance – This program is highly effective in increasing reading achievement for participating elementary students. During the 2023/24 school year, United Way partnered with Reading School District to deliver the program in 6 schools. The program recruits and trains high school students to tutor first graders using a phonetics-based curriculum, three days a week for 15 weeks. The teen tutors gain valuable leadership and job skills through this paid work experience; 102 teens employed in 2023/24. The first graders achieve measurable reading progress. During the last school year, 81% of enrolled first graders achieved one or more years of reading growth.



Since participating in Read Alliance, Dylan is a more confident student and even volunteers to read aloud in the classroom. Learn more about the program by checking out this brief video.

Warning: This video features really cute kids. https://www.youtube.com/watch?v=4MzNAZxkmU8&t=13s

MAKING AN IMPACT RIGHT HERE. H. starts with V

WORKFORCE DEVELOPMENT: Obtaining a well-paying job with opportunities for advancement is one of the greatest barriers for families to achieve financial stability. United Way is committed to investing in workforce development focused on career pathways through training, placement and other support services.

- **Reentry Works** This program, managed by Connections Work, creates individualized employment plans to help reentrants become reliable and successful employees.
- Tec Centro Berks Located on South Sixth Street, Tec Centro, managed by Berks Latino Workforce Development, is a hub for workforce development. Graduates of United Way supported, Certified Nursing, Culinary Arts and Phlebotomy programs are positioned to move from a cycle of poverty to household self-sufficiency and financial empowerment.
- **ESL and Numeracy Classes** Employee retention is good for our economy and our community. Reading Area Community College and The Literacy Council of Reading-Berks have teamed up to develop customized programming for employees of local companies to increase job performance and retention.

HEALTH:

Our support and partnerships address mental health through family engagement in treatment at Berks Counseling Center; supports holistic counseling services at the **LGBT Center of Greater Reading**; and, connects more people to fresh and healthy food through the **Veggie RX** program and the **RDG Fresh Food Market** at Penn State Health.



United Way is helping to provide opportunities for career pathways and workforce development by partnering with Tec Centro Berks. Click and learn more.

https://www.youtube.com/watch?v=IFf43VI9m44&t=6s



WORKING TOWARDS COMMON GOALS



"One thing we all have in common is that we want our kids to succeed."

- Tammy White, President, United Way of Berks County

The Harwood Institute, United Way, community partners, and residents are united to work towards shared goals for positive community change. The work is centered on English as a Second Language, After-School programming, and Early Childhood Education (ECE). United Way is providing a leadership role for ECE. The ECE team is focused on raising awareness about the critical importance of quality early learning experiences for pre-K children, while also aiming to increase access to high quality early care/learning opportunities. Highlights of the ECE team's work:

- Engaged Reading Residents through more than 20 Community Conversations to learn about their aspirations for our youngest citizens, along with their concerns around early education and what opportunities they see for improvement. More Community Conversations will be held throughout Berks County in 2024.
- Increased awareness for parents/caregivers about the importance of a child's first five years of development, while engaging and connecting them with experiences and activities for littles ones to assist with brain development. This helps set children up for success when entering school.
- Led community outreach activities, including pop-up story times at 11th & Pike Park to engage with families and share ECE information and resources and worked with the Northeast Branch of the Reading Public Library to amplify their role in serving as neighborhood hubs of activities for families with young children.
- Provided grant support to Reading Recreation's Movie Nights at 11th & Pike Park throughout the summer and engaged with families and shared information and resources during the movie night.





INVESTING IN OUR COMMUNITY

Thanks to YOUR support, funds are invested in 80+ programs to help more than 190,000 local people.

Volunteers — people like you — devote significant hours of their time and expertise to identify the best possible community investments. The volunteers evaluate each funded program's performance on a regular basis.

Additional program investment details can be viewed online at <u>GuideStar.org</u> and our IRS form 990.

FOCUS AREA: EDUCATION

\$3,023,585

TOGETHER, we are investing in our kids. Funded programs prepare children and youth for success in the classroom and beyond. Programming is focused on kindergarten readiness, third grade reading proficiency, developing social and emotional skills, and providing caring relationships with positive adult role models and more.

AGENCY INVESTMENTS

BIG BROTHERS/BIG SISTERS OF BERKS COUNTY Mentoring Programs

BIRDSBORO COMMUNITY MEMORIAL CENTER After-School Programs & Summer Camps

CENTRO HISPANO DANIEL TORRES
Opening Doors

COMMUNITIES IN SCHOOLS EASTERN PA Integrated Student Supports

GIRLS SCOUTS OF EASTERN PENNSYLVANIA

Youth Development

HAWK MOUNTAIN COUNCIL, BOY SCOUTS OF AMERICA Comprehensive Youth Development, Urban Scouting

OLIVET BOYS & GIRLS CLUB OF READING AND BERKS COUNTY Comprehensive Youth Development

OPPORTUNITY HOUSE

Childcare

THE SALVATION ARMY: READING CORPS Learning Center

YMCA OF READING & BERKS COUNTY Childcare & Baby University

SPECIAL FUNDING PARNTERSHIP

COMMUNITY SERVES FOR CHILDREN
Childcare

GRANT SUPPORT

BERKS COMMUNITY TELEVISION

Community Engagement and Board Training

BERKS OPERA WORKSHOP

Summer Youth Arts Program

BERKS YOUTH CHORUS

Youth Arts & Engagement

BRING THE CHANGE Youth Development



MANUFACTURERS RESOURCE CENTER

PA Dream Team: Development, Introducing Students to STEM and manufacturing careers

MILLION YOUTH CHESS CLUB
Youth Development

READING RECREATION COMMISSION

Community Engagement, Summer Movie Nights

RIZE

Violence Prevention Education

THE CAMEL PROJECT

Bullying Prevention Program

UNITY WITHIN OUR COMMUNITY Community Movie Night

WCR CENTER FOR THE ARTS INC.

Cultural Celebration/Art Camp for At-Risk Youth

YOCUM INSTITUTE FOR ARTS EDUCATION Neighborhood Bridges





INVESTING IN OUR COMMUNITY



FOCUS AREA: FINANCIAL STABILITY

\$1,398,600

We invest in housing, workforce development and personal financial management programs to create employment and self-sufficiency pathways for individuals, leading to a stronger economy and community for all.

AGENCY INVESTMENTS

CONNECTIONS WORK

Prisoner Re-Entry Program

HABITAT FOR HUMANITY OF BERKS COUNTY Homeownership for Moderate-Income Families

LITERACY COUNCIL OF READING-BERKS English Forward, Literacy Education, ESL

THE SALVATION ARMY: READING CORPS Supportive Housing

THRESHOLD REHABILITATION SERVICES, INC. *Employment Services*

YMCA OF READING & BERKS COUNTY Transitional Housing



GRANT SUPPORT

BARRIO ALEGRIO Leadership Fellow

BERKS LATINO WORKFORCE DEVELOPMENT CORPORATION

Workforce Development Programs

CARE

The House of Good Food

SPECIAL FUNDING

READING AREA COMMUNITY COLLEGE Bilingual ESL

UNITED COMMUNITY SERVICES

Disconnected Youth Services



FOCUS AREA: HEALTH

\$2,661,783

Healthy children learn better and healthy adults achieve a greater quality of life. United Way invests in preventative and interventional programming to address physical and mental health.

AGENCY INVESTMENTS

AMERICAN CANCER SOCIETY Support Services

BERKS ENCORE

Meals on Wheels

BOYERTOWN AREA MULTI-SERVICE, INC. Supportive Services

CO-COUNTY WELLNESS SERVICES

Berks Teens, Teenage Pregnancy Prevention

EASTERSEALS EASTERN PENNSYLVANIA

Pediatric Clinics/Make the First Five Count/Therapy

Services

FAMILY GUIDANCE CENTER Counseling

GREATER READING MENTAL HEALTH ALLIANCE Advocacy/Support Groups

READING HOSPITAL - TOWER HEALTH Street Medicine Program

TOWER HEALTH AT HOME BERKS Skilled Nursing and Related Services

GRANT SUPPORT

ADALYN ROSE FOUNDATION

Mental Health Program Support

BERKS COMMUNITY HEALTH CENTER

Oakbrook Community Outreach Specialist

CATHOLIC CHARITIES DIOCESE OF ALLENTOWN Food Pantry Program

DANNY'S RIDE Recovery Program Support

DAYSPRING HOMES

AED Equipment

EMERGENCY MEDICAL TRAINING

Emergency Response Equipment and Training

HANNAH'S HOPE MINISTRIES Infrastructure Support

I M ABLE FOUNDATION

Client Management Program Support

LATINO CONNECTION

Health Summit Program Support

MILLER-KEYSTONE BLOOD CENTER

Multi-Cultural Community Outreach

READING PRIDE CELEBRATION

Community Engagement/Inclusiveness

Program Support

SHADY HOLLOW ASSISTED RIDING Equine Program For Physical, Social, Emotional Challenged

THE FOOD TRUST
Food Security - Healthy Corner Store Initiative

THE SALVATION ARMY: READING CORPS

AED Equipment



INVESTING IN OUR COMMUNITY

FOCUS AREA: SAFETY NET SERVICES

\$2,004,667

We help individuals and families meet basic needs and in crisis situations by investing in programs to prevent hunger and homelessness. When we have strong households we are creating pathways out of poverty to stability, which is a win for us all.

AGENCY INVESTMENTS

AMERICAN RED CROSS-TRI COUNTY CHAPTER Disaster Services/Veterans Transportation

BERKS COALITION TO END HOMELESSNESS

Homelessness Prevention

CATHOLIC CHARITIES, DIOCESE OF ALLENTOWN Services for Veterans and their Families

CENTRO HISPANO DANIEL TORRES Information & Referral

FAMILY PROMISE OF BERKS COUNTY Homeless Youth & Teen Program

FRIEND, INC. COMMUNITY SERVICES Community Resource Connections

JEWISH FEDERATION OF READING Food Bank/Supportive Services

MIDPENN LEGAL SERVICES
Legal Representation for Basic Needs

NEW JOURNEY COMMUNITY OUTREACH, INC. Food Access

OPPORTUNITY HOUSE Shelter Program

SAFE BERKS

Crisis Services

SALVATION ARMY: SERVICE EXTENSION UNITS Community Support Services

THE SALVATION ARMY: READING CORPS Family Services

GRANT SUPPORT

BERKS COMMUNITY ACTION PROGRAM Homelessness Prevention

BERKS COUNTY SEARCH & RESCUE Certified Autism Center Training

CASA OF BERKS COUNTY

Volunteer Training Program

CLARE OF ASSISI HOUSE Homeless Program Support

HOPE RESCUE MISSION Case Management

THE OUTREACH PROGRAM

Big Cheese Food Packing Event

THE RUDDEN FAMILY FOUNDATION, INC.

Homeless and Low-Income Family Program Support

SPECIAL FUNDING PARTNERSHIPS

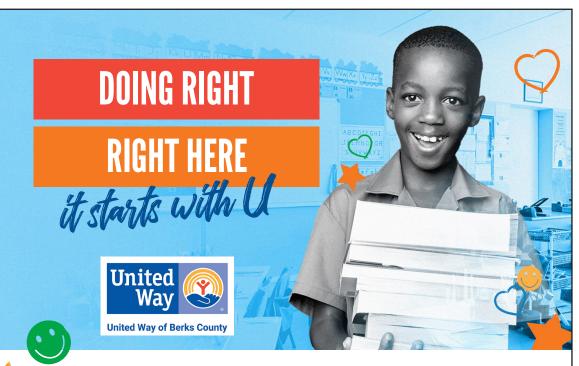
HELPING HARVEST FRESH FOOD BANK The Weekender Program

MARY'S SHELTER

Homeless Youth Program

UNITED WAY OF LANCASTER COUNTY 211 - Information & Referral Program





thanks to U...

5,029

More than 5,000 local people maintained independent living in their own homes, through United Way funded services.

11,016

11,016 youth participated in safe and effective out-of-school programs, funded by United Way, to help develop academic, artistic, and leadership skills.

56,803

56,803 people in crisis received a meal through a United Way funded program.

18,000

Berks Countians contacted 211 nearly 18,000 times to get help and get connected to community resources.

Your donation to United Way of Berks County is the best investment you can make in our community.

PLEASE GIVE TODAY.



SCAN HERE OR VISIT UWBERKS.ORG







Ready.Set.READ!

Helping Children Become Better Readers





in Berks County

Children are learning to read through the end of third grade. When they enter fourth grade students are reading to learn which is why United Way's Ready.Set. **READ!** initiative focuses on kindergarten readiness, reading proficiency by the end of third grade and family engagement.

Ready.Set.READ! Programs

Star Readers – trained, community volunteers provide one-on-one tutoring to first and second graders weekly throughout the school year.

Growing Readers – programming focused on improving the quality of city childcare centers through coaching and modeling, state approved curriculum, staff development and retention, improved business practices.

Read with Me – a book borrowing program for elementary and early learning classrooms to promote home book reading routines.

Reach out and Read – a partnership with pediatric practices to promote the importance of early learning during well visits while equipping parents with resources to incorporate learning in daily activities.

Neighborhood Bridges – United Way supports this program delivered in Reading School District elementary classrooms, using the arts, to develop students' abilities to write, speak and think clearly while stimulating creative problem solving. The program improves reading, writing and oral communication skills.

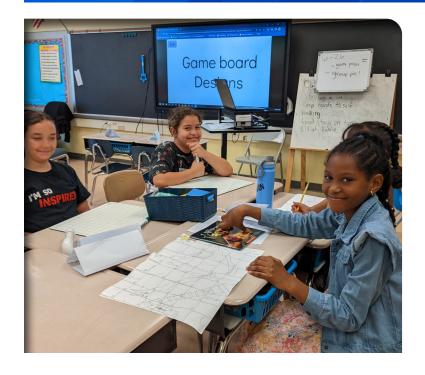
Educational Improvement Tax Credits (EITC) support school-age Ready.Set.READ! programs. We are grateful to the companies generously providing EITC contributions.

- CAPITAL ADVANTAGE INSURANCE COMPANY (CAPITAL BLUE CROSS)
- CUSTOMERS BANK
- EAST PENN MANUFACTURING CO., INC.
- FIRST PRIORITY BANK
- FROMUTH RACQUET SPORTS
- FULTON BANK
- METROPOLITAN COMPANIES
- PPL ELECTRIC UTILITIES

- SFT 1, LLC
- TOMPKINS
- UGI
- · UPMC HEALTH PLAN
- WEIS MARKETS



2023 Summer Learning Grants



The purpose of the \$50,000 Summer Learning Grant pool is to boost literacy and eliminate/minimize the loss of learning over summer months. To be eligible to receive grants providers must deliver programming for Title 1 students up to and including third grade. The 2023 Recipients:

THE 2023 RECIPIENTS, TOTALING \$50,000 IN GRANTS, INCLUDE:

- 12TH & MARION ELEMENTARY
- 16TH & HAAK ELEMENTARY
- BERKS AREA YOUTH RECREATION, INC.
- BOYERTOWN COMMUNITY LIBRARY
- BRANDYWINE AREA HEIGHTS SCHOOL DISTRICT
- GOVERNOR MIFFLIN SCHOOL DISTRICT
- MT. PENN PRIMARY CENTER
- OPPORTUNITY HOUSE SECOND STREET LEARNING CENTER
- READING PUBLIC LIBRARY'S NORTHEAST BRANCH
- SPRING TOWNSHIP LIBRARY



211: Connecting People to the Help They Need

211 provides information and referral for a wide range of issues, including food, housing, utilities, health and more. Last year, Berks Countians contacted 211 more than 18,000 times, underscoring the importance of this community resource.

211 centers are staffed by trained specialists who are accessed by dialing 211 (available 24/7, every day), online at PA211East.org or by texting your zip code to 898211.

FREE INFORMATION & REFERRAL

DIAL 211

24 hours a day 7 days a week

















United Way of Berks County

BLUEPRINT FOR LEADERSHIP





United Way's Leadership United Programs Develop Community Leaders

United Way's Leadership United programs deliver developmental experiences designed to shape community leadership. Good things happen in Berks with this work.

Blueprint for Leadership (BFL) – As the diversity of our community continues to grow, it is important non-profit boards/committees reflect the communities they serve. BFL taps into the diverse talent in Berks County and trains individuals to serve in key leadership volunteer positions through an intensive, seven-week program meeting one day a week. BFL cohorts consist of 12 to 15 participants.

Emerging Leaders United (ELU) – A membership program designed for the next generation of community leaders (ages 21 – 45). ELU connects members to opportunities and activities to volunteer, learn, socialize with purpose, and participate in professional development.

Leadership Berks – A curriculum-based and experiential training and development program to prepare community members to serve in nonprofit leadership roles over a 9-month (one day a month) timeframe. During the program, participants complete a service project to assist nonprofits. Every graduate of Leadership Berks is placed to serve at least one local agency board or committee. The 2023-24 class consisted of 32 Leadership Berks graduates who will serve 25 nonprofits.

2023-24 Leadership Berks Class Projects benefitted: American Cancer Society, Berks Coalition to End Homelessness, Family Guidance Center, Reading Science Center, The Salvation Army and United Way of Berks County's Emerging Leaders United program. Leadership Berks kicks off every September.

Volunteer Center – United Way connects individuals, families and groups/ employee teams with volunteer activities year-round with community-based organizations. The Volunteer Center coordinates annually United Way's Big Cheese (June) and Day of Caring (September) and is responsible for recruiting tutors for the Ready.Set.READ! Star Readers program. The center also collects volunteer activities to publish in the annual Summer Youth Volunteer Guide and Holiday Volunteer Guide.

Here's What They're Saying...

Leadership Berks Profile



Karra Mayo Penske Truck Leasing

I participated in LB because...

As a dedicated servant leader, I recognize the need for diverse perspectives and unwavering commitment in our community. I am the voice of my community, ready to make a lasting impact and give back to the place that molded me—a kid from Reading with a vision for positive change. Leadership Berks empowers me to achieve this goal.

Favorite part of LB....

Learning from my classmates' personal stories and insightful speakers about effective nonprofit board membership. The networking opportunities and encouragement to grow as a servant leader are truly appreciated.

I hope to gain....

I would like to gain the tools and insights to be an effective board member for any nonprofit organization and the discernment to know which board is the perfect fit for me.



VOLUNTEERING RIGHT HERE. It starts with M

2023 BOARD OF DIRECTORS

Board Chair:

*Scott Rehr

Emerald Asset Management, PA LLC

*John Arnold

The Kindness Coalition Foundation

Sara Aulestia EnerSys

John Bobo *Kelly Auto Group*

Jim Boscov

Boscov's Department Store, LLC

Anthony Cox *UGI Energy Services, LLC*

Kelly Crozier, M.D.

Reading Hospital Rehab

at Wyomissing

Michael Duff **Penske Transportation Solutions**

*Robert Firely

Murphy McCormack Capital Advisors

Steve Fisher **RKL LLP**

Robert Goonan

Boscov's Department Store, LLC

*Terry Grassley
First National Bank

*Brad Hall **Community Volunteer**

Victoria Hawkins

Carpenter Technology Corporation

AnNette Hines

Customers Bank

Jason Hoerr **Albright College**

*Michael Krut

Penske Transportation Solutions

Weslie Liana

Met-Ed, A FirstEnergy Company

Dr. Susan Looney
Reading Area Community College

Dr. Joseph Macharola Muhlenberg School District

Nick Marmontello **Community Volunteer**

Dr. Jennifer Murray

Reading School District

*Joni Naugle **Naugle Associates, LLC**

Missy Orlando *Alvernia University*

Rendy Ortiz

Alcon Research LLC

Craig Perrotty

Community Volunteer

Sue Perrotty **Tower Health**

Fran Post **Tompkins Community Bank**

Sidney Purnell **UGI Corporation, Inc.**

Mike Reese **Community Volunteer**

Roberto Sanchez **Truist Bank**

Maite Tena **EnerSys**

*David Turner

Met-Ed, A FirstEnergy Company

Patrick Velekei

Velekei Giles Financial Advisors

Karen Wang, M.D. **Berks Community Health Center**

*Christina Weeber

East Penn Manufacturing Co., Inc.

*Kim Woerle **EVOKE by Design, LLC**

*Ruthan Woll

*Executive Committee Member

2023 LOANED CAMPAIGN SPECIALISTS

Alcon Research LLC

Natasha Smith Courtney Trayer

Carpenter Technology Corporation

Tino Freeman Meghan Henke Danielle Kelly Tom Stamm

East Penn Manufacturing Co., Inc.

Saundra Caldwell Marcus Casiano

Fulton Bank

Nick Denlinger

Herbein + Company

Vince Sciortino

Penske Transportation Solutions

Jackie Frederick Judey Kamora

Reading Truck

Will Freytiz Angel Oquendo

Community Volunteers

Mike Reese Sandi Schlegel

We also thank EnerSys and Mitsubishi Chemical Group for supporting the LCS Program.



2024 BOARD OF DIRECTORS

Board Chair:

*Joni Naugle
Naugle Associates, LLC

John Arnold

The Kindness Coalition Foundation

John Bobo

Kelly Auto Group

Jim Boscov

Boscov's Department Store, LLC

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Solutions

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Murphy McCormack Capital Advisors

Robert Goonan

Boscov's Department

Store, LLC

*Terry Grassley
First National Bank

*Brad Hall

Community Volunteer

Victoria Hawkins

Carpenter Technology
Corporation

Angel Helm

Community Volunteer

Scott Helm

American Power Net

Jason Hoerr **Albright College**

*Dr. Susan Looney Reading Area Community

College

Dr. Joseph Macharola *Muhlenberg School District*

*Nick Marmontello **Community Volunteer**

Tim Miksiewicz

East Penn Manufacturing Co., Inc.

Dr. Jennifer Murray Reading School District

Missy Orlando **Alvernia University**

Rendy Ortiz

Alcon Research LLC

Craig Perrotty

Community Volunteer

P. Sue Perrotty

Tower Health

Fran Post

Tompkins Community Bank

Sidney Purnell

UGI Corporation, Inc.

Mike Reese

Community Volunteer

Julie Ravis

The Stevens & Lee Companies

Roberto Sanchez **Truist Bank**

Dharma Sivasamy

Penske Transportation Solutions

Shannon Thomas EnerSys

Patrick Velekei

Velekei Giles Financial Advisors

*Kim Woerle

EVOKE by Design, LLC

*Ruthann Woll **RKL, LLP**

*Executive Committee Member



FINANCIAL INFORMATION

AS OF DECEMBER 31, 2023

The financial results presented are taken from United Way of Berks County's IRS Form 990 using the December 31, 2023 Audited Financial Statements.

The 2023 Audited Financial Statements contain an unmodified opinion, which is the highest opinion an organization may receive.

United Way's complete audited financial statements and tax filing (IRS Form 990) may be obtained from the United Way of Berks

County's website (www.uwberks.org) or by contacting the United Way office.

In 2020, the organization received an unrestricted gift of \$10MM. As United Way utilizes this gift in current year expenses for grants and other community impact work, there is no offsetting revenue, thus creating a deficit of revenue over expense.

ASSETS	2023	2022
Cash and Short Term Investments	\$5,373,424	\$6,163,786
Pledges Receivable	\$6,613,387	\$6,111,185
Long Term Investments (at Market)	\$17,307,598	\$17,445,760
Right of Use Asset (Lease)	\$1,827,668	\$1,942,715
Other Assets	\$335,215	\$409,870
TOTAL ASSETS	\$31,457,292	\$32,073,316
LIABILITIES AND NET ASSETS		
Liabilities		
Current Liabilities	\$1,936,999	\$2,447,129
Non-Current Liabilities	\$1,890,612	\$1,998,940
Total Liabilities	\$3,827,611	\$4,446,069
NET ASSETS		
Net Assets Without Donor Restrictions		
Undesignated, Available for General Activities	\$7,559,547	\$8,950,049
Board Designated Endowment	\$1,999,917	\$1,769,795
Net Assets With Donor Restrictions		
Time and Purpose Restrictions	\$10,377,723	\$10,083,093
Endowment	\$7,692,494	\$6,824,310
Total Net Assets	\$27,629,681	\$27,627,247
Total Liabilities and Net Assets	\$31,457,292	\$32,073,316

INVESTING RIGHT HERE. H. Starts Willy V.

	2023	2022
REVENUE —		
Contributions	\$11,325,499	\$10,217,367
Program Revenue	\$229,630	\$79,472
Investment and Other Income	\$400,797	\$168,599
Total Revenue	\$11,955,926	\$10,465,438
EXPENSES		
Program Services		
Investments in Programs*	\$9,183,070	\$9,731,595
United Way Community Impact Programs	\$1,941,712	\$1,685,411
Community Support	\$11,124,782	\$11,417,006
SUPPORT SERVICES		
Fundraising	\$1,660,669	\$1,579,133
Administration	\$830,716	\$755,819
Total Support Services	\$2,491,385	\$2,334,952
RECONCILIATION TO AUDIT		
Non-Operating Expenses	\$0	\$0
Unrealized Gains/Loss on Investments	\$1,662,675	(\$4,122,159)
Change In Net Assets	\$2,434	(\$7,408,679)
Net Assets Beginning of the Year	\$27,627,247	\$35,035,926
Net Assets End of the Year	\$27,629,681	\$27,627,247

^{*} Includes designations to other United Ways.



4-star rating, demonstrating our accountability to the community https://www.charitynavigator.org/ein/231655375





EMERGING LEADERS UNITED (ELU)

Emerging Leaders United (ELU) – A group of community focused young leaders who actively volunteer, donate and lead to strengthen Berks County. In 2023, ELU members participated in 36 opportunities to learn, engage and volunteer for local organizations.

A few highlights include:

- Cleanup and painting projects with Oakbrook Community Gardens, Rock Hollow Woods, Tri-Valley YMCA, and Literacy Council
- Distribution and serving food with Safe Berks, Helping Harvest, Clare House, Hope Rescue Mission, and Olivet Boys and Girls Club
- Sorting projects with Olivet Boys and Girls Club, Hope Rescue Mission, and Habitat for Humanity
- Virtual sessions educating members about the work of New Journey, Barrio Alegria, and UWBC's work with ALICE (Asset Limited, Income Constrained, Employed) individuals
- Holiday parties with Oakbrook Olivet Boys & Girls Club and Dayspring Homes.



EMERGING RIGHT HERE.



The Emerging Leaders United Cabinet members drive ELU programming and champion activities designed to connect members around activities to build a strong network of caring people to serve the community.

ELU Chair: Sidney Purnell, *UGI Corporation*

ELU Vice Chair: Cassandra Weidner, *Tompkins Community Bank*

Amanda Funk, Widoktadwen Center for Native Knowledge

Migdalia Perez Garcia, Communities In Schools of Eastern PA

Brenton Haupt, Janney Montgomery Scott LLC

Lori Hoffman, UGI Utilities, Inc.

Matt Martin, Materion Corporation

Alissa Ott, Penske Transportation Solutions

Sonia Rodriguez, Reading Counseling Services, LLC

Bradley Schaefer, Penske Transportation Solutions

Anna Spangler, My Pet's Brace





UNITED WAY OF BERKS COUNTY ENDOWMENT



Whether through a bequest, lifetime gift, memorial gift or an honorarium, these individuals have made commitments above and beyond the annual campaign that will touch the lives of future generations. All these gifts represent a commitment to keeping Berks County strong.



We hope that you will consider becoming a member of the United for the Future Legacy Program. If you have made a provision in your estate plan for the United Way of Berks County, or you would like to learn more about how you can become a United for the Future member, please contact Angie Finney, 610-685-4570, or visit our website.



COMMITTMENT RIGHT HERE.

UNITED FOR THE FUTURE

We recognize the following individuals for including United Way of Berks County in their estate plan.

Ronald L. and Beverly A. Bashore

Cathy and Tom Beaver

Helen Breidegam*

Jo and Paul Cohn

Jim* and Anna Connors

Peter and Santina Connors

Michael and Diane Duff

Irv Fvans*

Chuck Fabian

Ann and Bob Fox

Andrea J. Funk

Judge Arthur E. and Louise C. Grim

Bradley and Barbara Hall

Fred and Dee* Hiehle

T. Jerome and Carolyn R. Holleran

Mr. and Mrs. William S. Jaeger

Chris and Ann Kraras

Daniel and Kathleen Langdon

James H. Lentz and Gail M. Ebersole-Lentz

Nick and Risa Marmontello

Donald E. Mattern

Laura I. Mattern

Karen McKeever

Harry and Jean Morrow

Glenn E. and E. Jane Moyer

Joni and David Naugle

Karen and Paul Oxholm

Alan and Laurie Peer

Craig and Sue Perrotty

George and Sandy Post

Michael Reese

Yvette and Scott Rehr

Robert and Donna Rhoads

Karen A. and Gary W. Rightmire

Robert and Rebecca Rupel

Brad and Carroll Scribner

Bruce and Sarah Smith

Ralia C. Vardaxis

Patrick and Meredith Velekei

Steve and Joan Weidman

Tammy White and Michael Davidson

Steve Willems

Rick and Marlene* Wilson

Nancy and Doug Yocom

Plus three members who wish to remain anonymous.

For their endowed annual gift:

Helen Breidegam*

T. Jerome and Carolyn R. Holleran

The Ezekiel S. Ketchum Memorial established in 2005 by friends and business associates of Ezekiel "Zeke" Ketchum

Daniel and Kathleen Langdon

The Sally Miksiewicz Memorial Fund established in 2015

Glenn E. and E. Jane Moyer

The Lynn Neag Memorial established in 1997 by Ray Neag

The June A. Roedel Memorial established in 1996 by Paul Roedel

The Arthur Ed. Saylor Memorial established in 1987 by the Berks County Bar Association

Steve Willems, NAI Keystone Commercial Industrial LLC

Nancy and Doug Yocom

*Denotes Deceased



UNITED WAY OF BERKS COUNTY ENDOWMENT

The following memorial and honorarium gifts were made in 2023:

National Penn Field of Interest Fund of Berks County Community Foundation

Estate Gifts:

Nancy D. Kent Rita Lentz

In Honor of Mara Winn:

Mariner Wealth Advisors

In Honor of Dr. and Mrs. Randall S. Winn:

Ashley Balash

In Memory of Carol E. Schell:

Steven R. Schell

In Memory of Marlene Wilson:

Mr. Thomas and Dr. Nancy Allmon John E. and Clare Kilpatrick Benz Leslie and Bill Davidson Michael Davidson and Tammy White Al and Angie Finney

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Gloria and George Gerhart

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Ms. Karen McKeever

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Harry and Jean Morrow

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Rick Sutton

United Way of Berks County

Joanne and Gerald Wagner

Monica and Kevin Wenrich

Dan and Darby Wiekrykas

Rick Wilson

Barbara Witman

Steve and Chris Wullert









TOCQUEVILLE SOCIETY



United Way of Berks County Tocqueville Society

The Tocqueville Society is a leadership giving program existing to foster, promote and recognize the vital importance of community commitment and personal giving at an exceptional level. The Society honors Alexis de Tocqueville, a Frenchman who wrote so enthusiastically of the American spirit of volunteerism and effort for the common good. Members of the Tocqueville Society contribute \$10,000 or more on an annual basis. In 2023, its 154 individuals/couples contributed nearly \$3.4 million to the campaign. United Way of Berks County's Tocqueville Society ranks first in membership nationwide compared to like-sized communities. We are grateful for the overwhelming generosity of our Tocqueville Society and are honored that 84% of our Tocqueville members are Loyal Contributors who have given to the United Way for ten or more consecutive years.

United Way of Berks County Tocqueville Legacy Circle

The United Way of Berks County Tocqueville Legacy Circle honors donors who have made a legacy commitment to permanently endow a Tocqueville gift. We are grateful to these members for this commitment and honor them for their uncommon generosity and leadership for providing for the future.

TOCQUEVILLE SOCIETY

La Société Nationale \$100,000 - \$249,999

Anonymous

Ordre de Fraternité \$75,000 - \$99,999

Vincent and Donna Hartnett The Neag Foundation

Ordre d'Égalité \$50,000 - \$74,999

T. Jerome and Carolyn R. Holleran The Kindness Coalition Foundation. Karen and John Arnold Marlin and Ginger Miller Mr. and Mrs. Patrick Shields Art and Judy Vallely Liliane and David Walton

Ordre de Liberté

\$25,000 - \$49,999 Jane and Marc Althen **Anonymous** Tod and Chrissy Auman John and Ann Broadbent Cacoosing Family Charitable Foundation Ernest J. and Lisa A. Choquette Michael and Diane Duff Angela and Dick Ehst Robert P. Flicker Jack and Janet Gallagher Barbara and Brad Hall Dena and Vic Hammel John and Bridget Huemmrich Joanne M. Judge and Rick Oppenheimer Mrs. Charles W. Miller

The Lynn Neag Memorial

David and Shellev Shaffer

David and Barbara Thun

Scott and Yvette Rehr

Mr. and Mrs. Richard H. Palmer, Jr.

Nadine and John Weidenhammer

Philantrope \$20,000 - \$24,999

Anonymous

Jim Boscov Joseph L. and Shirley K. Boscov Philanthropic Fund Donald and Charlotte Cooper Peter F. Giorgi Chris and Ann Kraras Daniel and Kathleen Langdon John and Susie Myers Craig and Sue Perrotty Christian and Jennifer Sockel Peter and Mary Terranova

Generosité \$17,500 - \$19,999

Bernie and Pat Hofmann/Hofmann **Family Foundation** Linda Knauer Neaves Delores and Jeff Stoicheff

Humanité \$15,000 - \$17,499

Mr. and Mrs. Bruce P. Bengtson Charlie Bernard Rob and Amy Howard Dan and Ellen Huyett Ezekiel S. Ketchum Memorial Fund Barbara J. Kline Ginaer Kunkel James H. Lentz and Gail M. Fbersole-Lentz Larry and Jami Miksiewicz Paul and Teri Rosa III John and Gloria Rothenberger Peter and Leigh Rye Tim and Sherry Sanger Jay and Sherry Sidhu Kevin and Susan Timochenko Mark and Kathi Wennell

Amanda and Jonathan Zeigler

Visionnaire \$12,500 - \$14,999

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Carolyn C. Auman Walter and Caitlin Banta Jo and Paul Cohn Dr. Kelley Crozier and Reverend Mark Christy Steve and Gina Fisher **Funk Family** Tricia and Mike Krut Nick and Risa Marmontello Mr. and Mrs. J. Christopher Michael Jeremy and Jessica Miller Alan and Laurie Peer **Bob and Donna Rhoads** Mark and Karen Schlott Fred and Julie Singer Henry and Helene Singer Dharma Sivasamy and Aarthy Dharmaraj Priscilla and Ben Zintak

Membres de la Société \$10,000 - \$12,499

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Anthony and Carol Cox Michael Davidson and Tammy White Robert and Jayne Dieruff Brian and Lauren Dietrich Atty. Timothy G. Dietrich and **Audrey Andrules** Bernard and Patricia Donahue Judy Fleck Ann and Bob Fox Bill and Gwen Gage John and Lisa Gallen Michael and Amy Gibbs Patricia Giles and John Speicher Martha L. Hafer Nancy and Craig Hafer John and Kate Harenza The Harrop Family Joseph and Dana Hartz Scott and Angel Helm Tina and Tom Henefer John F. Horrigan, Jr. Thomas J. and Linda M. Janowicz **Bob and Chris Keeler** Barbara J. Ketchum Jim King Tammy J. Koch and Stephen Peskosky Joseph and Joanne Lerario Joseph G. Lewis Mr. and Mrs. Mark Maggs Norbert Maleschitz and Jodie Dermo Mr. and Mrs. Thomas W. Martell Sam and Kay McCullough The Sally Miksiewicz Memorial Fund Harry and Jean Morrow Stephen and Helen Najarian Joni and David Naugle Donna and Brian Nugent Mr. and Mrs. Philip Obazee

Shawn and Christy O'Connell

Dan* and Judy Phelps Craig Poole Stephanie Rawden and Christian Rawden Michael and Javme Rhoads Dave and Sandie Rick Gary and Karen Rightmire The June A. Roedel Memorial Sarah Small and Jim Tait Terri and Marty Stallone Pete and Beth Stanislawczyk Jacob and Melissa Stein Brad and Tanya Stephenson Shannon Thomas and Kevin Bisch Bill and Kate Thornton Mr. and Mrs. Edward D. Trexler III George and Nancy Weaver Christina and Matthew Weeber C. Thomas and Dianne C. Work Nancy and Doug Yocom

Tocqueville Legacy Circle

Helen Breidegam* Kathy and Chuck Fabian Ann and Bob Fox Barbara and Brad Hall T. Jerome and Carolyn R. Holleran Ezekiel S. Ketchum Memorial Daniel and Kathleen Langdon Nick and Risa Marmontello The Sally Miksiewicz Memorial The Lynn Neag Memorial Craig and Sue Perrotty Scott and Yvette Rehr The June A. Roedel Memorial **Brad and Carroll Scribner** Nancy and Doug Yocom

*Denotes Deceased



United Way of Berks County Leaders United

We are honored and grateful for the commitment of our 1,238 Leaders United members who generously contribute between \$1,000 - \$9,999 annually. Leaders United members gave \$2.06 million last year and are vital to the impact United Way has in the community. Additionally, 48% of our Leaders United members are Loyal Contributors haven given to United Way for ten or more consecutive years.





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\$7,500 - \$9,999

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Frank and Rita Cocuzza

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