

# Making Good Go Further

Use Our 2024 Challenge Match to Multiply Your Generosity

## CHANGING LIVES

It starts with U.

Your support is the foundation for United Way's work and connects people to help, hope and opportunity. Your gift is invested in 80+ programs, initiatives and grants to help local children, families and older adults live stronger lives - - helping 190,000 Berks Countians each year.

Teams of community volunteers make sure donor dollars are invested wisely in high-priority and high-performing programs across Berks County.



Last year, over **56,800 individuals** received a meal while in crisis through a United Way funded program. **TOGETHER**, we provide help and hope.

## MAXIMIZE YOUR IMPACT

Become a **NEW LEADERS UNITED member** in 2024 with a first-time annual gift of \$1,000 or more, and the entire gift is matched. What a powerful way to invest in our community and make a positive difference in the lives of Berks Countians.

As a **CURRENT LEADERS UNITED member**, increase your annual gift to a new Giving level, and the entire gift is matched. For example, if your current gift is \$1,000, and you increase your gift to \$1,500, the entire \$1,500 is matched. If you increase your annual gift within a level, the additional amount is matched. Leaders United Giving levels are:

Bronze	\$1,000 - \$1,499
Pewter	\$1,500 - \$1,999
Silver	\$2,000 - \$2,999
Titanium	\$3,000 - \$4,999
Gold	\$5,000 - \$7,499
Platinum	\$7,500 - \$9,999

## CHALLENGE MATCH SPONSORS

T. Jerome and Carolyn R. Holleran - Michael and Diane Duff  
Emerald Asset Management PA, LLC

Questions: Please contact Leslie Davidson at 610-685-4560 or [leslied@uwberks.org](mailto:leslied@uwberks.org).