

UNITED WAY OF BERKS COUNTY: 2024 CAMPAIGN FACTS

Doing Right. Right Here. Never underestimate the power of one. With our experience, expertise and community connections, United Way of Berks County magnifies, multiplies and maximizes the impact of every donation. **It starts with U!**

80+

Programs

190,000

People Helped

\$11 million

Invested in our community

Your help creates brighter futures in the areas of **education, financial stability, health and safety net services.**

Together, we change lives!



Rufus, a 76-year-old Vietnam veteran facing homelessness due to his apartment complex being sold, received assistance from Catholic Charities, a United Way Agency Partner. They connected him with a local property manager who provided a new apartment. With support from a case manager and veteran volunteers, Rufus smoothly transitioned into his new home. Catholic Charities covered initial apartment costs, relieving Rufus of financial burdens.

Key Dates

June 14 - Big Cheese at Penn State Berks

September 11 @ 8:00 am - Campaign Kickoff at FirstEnergy Stadium and Day of Caring

November 13 @ 5:00 pm - Victory Event at the DoubleTree

We are grateful for the generous support from our partners.

Premier Sponsors

Customers Bank

EnerSys

FirstEnergy

Penske Transportation Solutions



LIVE UNITED Partners

Bone and Joint Care Center

Brentwood Industries

Diamond Credit Union

Doubletree by Hilton Reading

East Penn Manufacturing Co., Inc.

Emerald Asset Management PA, LLC

Fleetwood Bank

Fulton Bank

GIANT

Morgan Truck Body

Penn State Health St. Joseph

Reading Fightin Phils

Reading Parking Authority

Reading Truck

Rentokil Terminix

RKL LLP

Sheetz

The Stevens & Lee Companies

Tompkins Community Bank

Visions Federal Credit Union

White Star Tours

Incentive Sponsors

Kelly Auto Group

Win a new AWD Toyota Corolla Cross!

AAA Reading-Berks Travel

A \$2,000 Travel Certificate

Rhoads Energy

\$1,500 gas card

Boscov's Department Store, LLC

Two (2) \$500 gift cards

Visions Federal Credit Union

\$500 Visa Card

Redner's Fresh Markets, Inc.

3-minute shopping spree

Brentwood Industries, Inc.

Wheelbarrow filled with "Best of Berks" items (valued at \$1,000)

TSC

Your choice of lifestyle item (valued at \$575)

OTHER CAMPAIGN SUPPORT:

Dale Carnegie Training in SE Pennsylvania & Delaware
Grafika Print

Members 1st Federal Credit Union

Follow Us

